GDLS Global DairyLeaders Summit

GLOBAL DAIRY LEADERS SUMMIT SERIES

SPONSORSHIP PROSPECTUS

Where Dairy Leaders Meet Next-Gen Solutions

FORGE A PREMIER PARTNERSHIP

https://leadoragroup.com/global-dairy-leaders-summit-asia/

https://leadoragroup.com/global-dairy-leaders-summit-mena/

Global Dairy Leaders Summit Series

	GDLS MENA 2027	GDLS Asia 2027
DATE	Mar 17-18, 2027	May 25-26, 2027
CITY	Dubai	Singapore
CONGRESS STRUCTURE	**1** Main Stage **+3** Subforum Stages	**1** Main Stage **+3** Subforum Stages
SCALE	**400+** Attendees **50+** Speakers, **50+** Exhibitors	**50+** Attendees **50+** Speakers, **40+** Exhibitors
AWARDS	**7** Awards Categories	**7** Awards Categories
CONGRESS DETAIL	Brochure | Website	Brochure | Website
REGION	**15+** countries including UAE, Saudi Arabia, Qatar, Oman, Egypt, Algeria, Morocco, Türkiye, Kuwait, Sudan, Bahrain, Jordan, Iraq etc.	**10+** countries including Singapore, Malaysia,Thailand, indonesia, Vietnam, China, India, Australia, New Zealand, Philippines etc
EVENT HIGHLIGHT	**39%** Government/Farmers/Processors **82%** C-Level, VP, Director, Head	**41%** Government/Farmers/Processors **85%** C-Level, VP, Director, Head

https://iesdoragroup.com/global-dairy-leaders-summit-mena/ https://leadoragroup.com/global-dairy-leaders-summit-asia/



TESTIMONIALS

"Hi Sara, I just wanted to thank you again for your cooperation before and during the conference. I am looking forward to receive more information about next year's edition."

Tereza Hudáková
MEGA

"Big Thank You for the invite and the great organization !"

Claude Eric Chout
VP R&D and Quality Food Safety
Alsafi Danone



https://leadoragroup.com/global-dairy-leaders-summit-mena/ https://leadoragroup.com/global-dairy-leaders-summit-asia/

MAJOR SPONSORSHIP PACKAGES

Sponsorship Package A (Speaking + Exhibition = Business Opportunities)

Benefitss \ Packages	Platinum US $30,000	Gold US $25,000	Silver US $20,000	Bronze US $15,000	Presentation Main Stage: US $15,000 /SubStage:US $10,000	Exhibition US $6,000/ US $7,000 /US $9,000
Speaking Opportunity: Keynote Solo Speech Slot	Yes(Main Stage)	Yes(Main Stage)	Yes(SubStage)	Yes(SubStage)	Yes	
Speaking Opportunity: Panel Discussion slot	Yes	Yes	Yes			
Exhibition opportunity	Yes(12㎡)	Yes(9㎡)	Yes(6㎡)	Yes(4㎡)		Yes(4㎡/6㎡/9㎡)
Charing Stage	Yes(Main Stage)	Yes(SubStage)				
Summits Tickets	Yes(15)	Yes(12)	Yes(10)	Yes(8)	Yes(3)	Yes(3/4/5)
Onsite Branding						
Logo recognition on site signage						
Logo on the main entrances of event	Yes	Yes	Yes	Yes		
Recognition of sponsorship announced on stage	Yes	Yes	Yes	Yes	Yes	Yes
Logo on conference brochure	Yes	Yes	Yes	Yes	Yes	Yes
Digital Marketing(Pre-Event)						
Separate introduction page on the official website						
Linkedin post(Before Event)	Yes	Yes	Yes	Yes		
Dedicated feature on sponsors and partners page	Yes	Yes	Yes	Yes	Yes	Yes
Logo on the event homepage	Yes	Yes	Yes	Yes	Yes	Yes
Link to sponsor official website	Yes	Yes	Yes	Yes	Yes	Yes
Linkedin post(After Event)	Yes	Yes	Yes	Yes	Yes	Yes
Email Campaign(Pre-Event)						
Opportunity to insert company profile and image	Yes	Yes	Yes	Yes		
Logo on the main event email header	Yes	Yes	Yes	Yes	Yes	Yes
Benefits (Post-Event)						
Logo on the front cover	Yes	Yes				
Logo on the inside sponsor recognition page	Yes	Yes	Yes	Yes	Yes	Yes

MAJOR SPONSORSHIP PACKAGES

Sponsorship Package B (Exhibition + Branding Promotion = Leads Generation)

Packages	Lunch/Coffee Break Sponsor US $8,000	Registration Sponsor US $8,000	Delegate Bags Sponsor US $8,000
Benefitss	**On-site Conference Benefits** • Lunch/coffee break time branding: Company signage & logo placed at the service area as the Lunch/coffee break sponsor • Acknowledgement of your company as Lunch/coffee break Sponsor at the conference • Your company logo prominently displayed on stage banner / backdrop • Company logo displayed on the Welcome banner at the conference registration venue • Company recognition in conference documentation **Complimentary Passes** • 3 conference registrations for either staff / clients	**On-site Conference Benefits** • Registration reception branding: Exclusive signage with company logo placed at the reception area, company logo on name badges and lanyards distributed to all delegates • Acknowledgement of your company as Lanyard Sponsor at the conference • Your company logo prominently displayed on stage banner / backdrop • Company logo displayed on the Welcome banner at the conference registration venue • Company recognition in conference documentation **Complimentary Passes** • 3 conference registrations for either staff / clients	**On-site Conference Benefits** • Delegate bags with your company and the event logos distributed to all conference delegates. Company literature (brochure or invitation) placed in each bag given to all delegates • Acknowledgement of your company as Delegate Bags Sponsor at the conference • Company logo displayed on the Welcome banner at the conference registration venue • Company recognition in conference document-ation **Complimentary Passes** • 3 conference registrations for either staff / clients

EXCLUSIVE PLATINUM SPONSOR

US $30,000



KEY BENEFITS:

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Platinum Sponsor' (maximum visibility)
- Your company logo featured prominently as 'Platinum Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
- A 300 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Platinum Sponsor
- Reciprocal Web link from conference sponsor page to your organization's home page
- Delegate list with company name and job title (Provided 2 Weeks before your sponsored event)

Speaking & Chairperson Opportunities

- Chairing opportunity for keynote session on Day 1 and 5 minute welcome remark at the conference opening session
- 45 Minutes Keynote Presentation on Agenda (presented by sponsor company senior executive)
- 1 VIP Meeting(Help Invite your pointed delegates to attend your hosting tea party in VIP room)
- 1 moderator/Panelist opportunity for Panel discussion
- Communication opportunity with related corporate speakers

On-Site Branding & Exhibition Stand

- Acknowledgement of your company as the Platinum Sponsor at the conference opening
- Logo on all the back of seats of your sponsored event (exclusive)
- Logo on Lanyard of delegates of your sponsored event (exclusive)
- Company logo displayed on the welcome banner atthe conference registration venue and stage banner / backdrop
- Your company logo on conference documentation
- Your company brochure put on the Tea Break table or display stand around Tea Break table
- 12 m2 exhibition stand (1 table, 2 chairs, power supply)
- Insertion: 1A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)
- Host a VIP table at lunch on Day 1
- Video Played When Break Time (one Day)

Complimentary Passes

- 15 full conference registrations for either staff / client to attend conference.
- 2 exhibitor staff passes
- 50% discount coupons for your clients who want to attend the conference 50%

Post-Conference Benefits

- One post-conference list, through a bonded mail house, which includes paid delegates, vendor company attendees and exhibit hall visitors (one time use only)
- Photos taken at your sponsored event
- Your logo and company profile on Industry E-news Letter



GOLD SPONSOR

US $25,000



KEY BENEFITS:

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Gold Sponsor'
- Your company logo featured prominently as 'Gold Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
- A 200 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Gold Sponsor
- Reciprocal Web link from conference sponsor page to your organization's home page
- Email Direct Marketing with full coverage of +100,000 Industry Experts

Speaking & Chairperson Opportunities

- Chairing opportunity for Day 2
- 5 minute welcome remark at the conference opening session
- 30Minutes KeynotePresentation on Day 1 (presented by sponsor company senior executive)
- 1 Session chairing opportunity
- 1 moderator/Panelist opportunity for Panel discussion

On-Site Branding & Exhibition Stand

- Acknowledgement of your company as the Gold Sponsor at the conference opening
- Your company logo prominently displayed on stage banner / backdrop
- Company logo displayed on the Welcome banner at the conference registration venue
- Your company logo on conference documentation
- Speaker's Bilingual Biography and Photo in Brochure and Website
- Speaker's PPT in Brochure
- 9 m2 exhibition stand (1 table, 2 chairs, power supply)
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)

Complimentary Passes

- 12 full conference registrations for either staff / client to attend conference.
- 2 exhibitor staff passes
- 40% discount coupons for your clients who want to attend the conference

Post-Conference Benefits

- One post-conference list, through a bonded mail house, which includes paid delegates, speakers, vendor company attendees and exhibit hall visitors (one time use only)



SILVER SPONSORSHIP

US $20,000



Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Silver Sponsor'
- Your company logo featured prominently as 'Silver Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
- A 200 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Silver Sponsor
- Reciprocal Web link from conference sponsor page to your organization's home page
- Email Direct Marketing with full coverage of +100,000 Industry Experts

Speaking & Chairperson Opportunities

- 30 minutes session presentation
- 1 Panelist Opportunity

On-Site Branding & Exhibition Stand

- Acknowledgement of your company as the Silver Sponsor at the conference opening
- Your company logo prominently displayed on stage banner / backdrop
- Company logo displayed on the Welcome banner at the conference registration venue
- Your company logo on conference documentation
- Speaker's Bilingual Biography and Photo in Brochure and Website
- Speaker's PPT in Brochure
- 6 m2 exhibition stand(1 table, 2 chairs, power supply)
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)

Complimentary Passes

- 10 full conference registrations for either staff / client to attend conference
- 2 exhibitor staff passes
- 30% discount coupons for your clients who want to attend the conference

Post-Conference Benefits

- One post-conference list, through a bonded mail house, which includes paid delegates, speakers, vendor company attendees and exhibit hall visitors (one time use only)



BRONZE SPONSOR

US $15,000



Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Bronze Sponsor'
- Your company logo featured prominently as 'Bronze Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
- A 200 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Bronze Sponsor
- Reciprocal Web link from conference sponsor page to your organization's home page

Speaking & Chairperson Opportunities

- 30 minutes session presentation on Day 2

On-Site Branding & Exhibition Stand

- Acknowledgement of your company as the Bronze Sponsor at the conference opening
- Your company logo prominently displayed on stage banner / backdrop
- Company logo displayed on the Welcome banner at the conference registration venue
- Your company logo on conference documentation
- Speaker's Bilingual Biography and Photo in Brochure and Website
- Speaker's PPT in Brochure
- 4 m2 exhibition stand (1 table, 2 chairs, power supply)
- Insertion: 1 A4 page of company profile or ads in the conference brochure (materials provided by sponsor 4 weeks in advance)

Complimentary Passes

- 8 full conference registrations for either staff / client to attend conference
- 2 exhibitor staff passes
- 20% discount coupons for your clients who want to attend the conference

Post-Conference Benefits

- One post-conference list, through a bonded mail house, which includes paid delegates, speakers, vendor company attendees and exhibit hall visitors (one time use only)



PRESENTATION SPONSOR

DAY 1
US $15,000

DAY 2
US $10,000



Presentation Sponsor

Pre-Event Branding, Brochure Benefits

- Your company logo prominently featured on the front cover of event brochure as 'Presentation Sponsor'
- Your company logo featured prominently as 'Cocktail Reception Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
- A 200 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Cocktail Reception Sponsor
- Reciprocal Web link from conference spon sor page to your organization's home page

Complimentary Passes

- 3 conference registrations for either staff / clients
- 10% discount coupons for your clients and
- colleagues who want to attend the conference

On-site Conference Benefits

- 30 minutes presentation in conference commercial session
- Acknowledgement of your company as Presentation Sponsor at the conference
- Your company logo prominently displayed on stage banner / backdrop
- Speaker's Bilingual Biography and Photo in Brochure and Website
- Company logo displayed on the Welcome banner at the conference registration venue
- Company recognition in conference documentation





Exhibition Booth & Showcase Opportunities

This unique and unrivalled gathering offers opportunities for suppliers, buyers and users to exchange ideas, form alliances and do business on an international scale. This creates a unique environment where you can meet, learn, network and share ideas with your industry peers. The comprehensive range of exhibitors allows visitors to renew existing relationships as well as establish new commercial acquaintances

PRE-EVENT BRANDING, BROCHURE BENEFITS

- Your company logo prominently featured on the front cover of event brochure as 'Exhibition Sponsor'
- Your company logo featured prominently as 'Exhibition Sponsor' within all marketing collaterals, event website and email blasts, advertisements etc... (A hyperlink shall be provided to your company web)
- A 80 word corporate profile about your company featured within the brochure together with sponsorship accreditations as Exhibition Sponsor
- Reciprocal Web link from conference sponsor page to your organization's home page

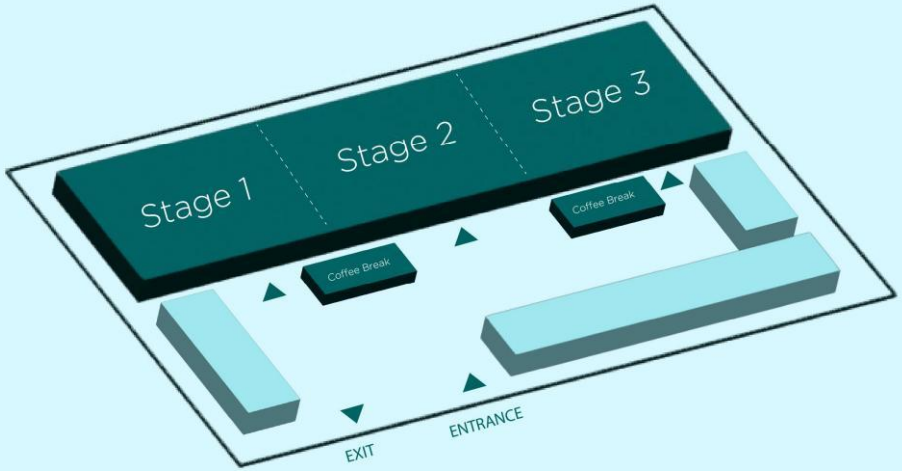
ON-SITE CONFERENCE BENEFITS

- Acknowledgement of your company as Exhibition Sponsor at the conference
- Your company logo prominently displayed on stage banner / backdrop
- Company logo displayed on the Welcome banner at the conference registration venue
- Company recognition in conference documentation

EXHIBITION STAND TYPE & PRICING

Booth Size	Price	Conference Tickets
4m² Tabletop	US $6,000 including VAT	3 x Normal Pass, 1x Booth Pass
6m² Standard booth	US $7,000 including VAT	4 x Normal Pass, 1x Booth Pass
9m² Luxury booth	US $9,000 including VAT	5 x Normal Pass, 1x Booth Pass

Floor Plan



GDLS Global DairyLeaders Summit

We are committed to creating meaningful partnerships that go beyond visibility. By understanding your goals, we develop tailored opportunities to help you engage with industry leaders, demonstrate your solutions, and play an active role in advancing the future of dairy.



CONTACT US

SPEAKING OPPORTUNITIES & COLLABORATION & SPONSORSHIP

Sara Zhang I VP, Project

WhatsApp: +86 157 6955 7891

Mob (WeChat): +86 186 4082 9325

Email: sarazhang@leadoragroup.com